



entwickelt von | *engineered by*
ST-Templin Automotive GmbH

ST TEMPLIN BECOMES TEMPLIN AUTOMOTIVE – Quality in a new guise.

Dear partner, dear customer,

for over 75 years ST TEMPLIN has been your reliable partner in the replacement parts business for commercial vehicles. Customers and business partners have always relied on our professional competence and independence to optimize individual product ranges. During the expanding internationalization of our business we would like to inform you today about some changes to our business operations.

First things first: ST TEMPLIN will become TEMPLIN AUTOMOTIVE, but our values and principles remain!

Under new management leadership, along with a restructured and enhanced sales team, we aim to become even more visible in the market, allowing us in turn, to continue along our expansion course. Our goal is to build upon our reputation as a strong and effective team player, responding to your individual needs with flexible automotive solutions.

For a coherent and modern public image, our new brand identity is gradually being incorporated into all the usual communication channels. We will also continue to use the well-known and accepted ST brand logo to identify our products, which already has a strong association with quality, partnership, and reliability worldwide.

Without doubt, the most important pillar of our new brand identity is of course you, dear customer, and business partner! We thank you for your loyalty, in many cases stretching back over years and decades. We very much look forward to repaying your loyalty with reliable, quality automotive solutions into the future.

We would like to thank you once again for your trust and we look forward to being your strong partner for replacement parts for commercial vehicles under the new TEMPLIN AUTOMOTIVE brand. If you have any questions about our new brand image or would like to get in touch with our new sales team, please do not hesitate to contact us!

We look forward to hearing from you and your next project!

TEMPLIN AUTOMOTIVE

Thomas Lück
Managing Director

Dehai Li
Managing Director